JUL 0 5 2006

FROMMER LAWRENCE & HAUG LLP

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FACSIMILE COVER LETTER

To:

Commissioner for Patents

Examiner Jones III, Clyde H.

Firm:

U.S. Patent and Trademark Office

Art Unit 2623

Facsimile:

(571) 273-8300

From:

Thomas F. Presson

Date:

July 5, 2006

Re:

FLH Ref No.: 450100-03501

Serial No:

09/966,704

Number of Pages:

17

(including cover page)

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CONFIDENTIALITY NOTICE

450100-03501

JUL 0 5 2006

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants	:	Tetsujiro Kondo,	et al.				
Scrial No.	:	09/966,704					
Filed	:	September 28, 2001					
For	:	AUDIENCE RESPONSE DETERMINATION APPARATUS, PLAYBACK OUTPUT CONTROL SYSTEM, AUDIENCE RESPONSE DETERMINATION METHOD, PLAYBACK OUTPUT CONTROL METHOD, AND RECORDING MEDIA					
Examiner	:	Jones III, Clyde H.					
Art Unit	:	2623					
		745 Fifth Avenue New York, NY 10151 Tel: 212-588-0800					
Commissioner for Pater P.O. Box 1450 Alexandria, VA 22313-		•					
Dear Sir:							
⊠ No add	itional fec is has been cal	culated as shown to n of a small entity	oelow.	FR 1.9(f), and t		n in parentheses	s apply.
(1)		(2)	(3)	(4)	(5)	(6)	(7)
	Claims remaining after amendment			Highest number previously paid for	Present extra	Rute	Additional Fee
Total claims		24	Minus	**= 24	*0x	\$50 (25)	= \$ 0
Independent claims	6		Minus	***=6	*0x	\$200 (100)	= \$ 0
					this amendm <u>ent</u>	<u></u>	\$ 0
If the entry in Colu If the highest numb If the highest numb This application co paid herewith	er of total cla er of indepen ntains a multi	ims previously pai dent claims previo	id for is less ously paid fo im. The req	than 20, write or is less than 3, uired fee of \$30	"20" in this space. write "3" in this s 00 (150) has been	space. previously paid	
This response is be petition to request a	month e	extension of time.	A check co	vering the cost	of the petition is e	nclosed.	
☐ A check in the amount of \$ is attached, which covers the cost of ☐ additional claims ☐ petition for extension of time.							
Charge \$ to I	Deposit Acco	unt No. 50-0320.					
Please charge any a No. 50-0320.	dditional fee	s incurred by reaso	on of this re			to Deposit Acc	count
CERTIFICATE OF FACSIMILE Respectfully submitted,							
I hereby certify that this correspondence is being transmitted via facsimile to (571) 273-8300 FROMMER LAWRENCE & HAUG LLP Attorneys for Applicants							
Barnet Shindlman (Name of person similar bailsmittal) Thomas F. Presson Reg. No. 41,442							
fitter	Signature				2) 588-0800		
July 5, 2006							

Date of Signature

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FROMMER LAWRENCE & HAUG

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> JUL 0 5 2006 ATENT 450100-03501

U.S. Patent Application No. 09/966,704 Reply to Final Office Action dated May 3, 2006

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants

Tetsujiro Kondo, et al.

Serial No.

09/966,704

For

AUDIENCE RESPONSE DETERMINATION APPARATUS,

PLAYBACK OUTPUT CONTROL SYSTEM, AUDIENCE

RESPONSE DETERMINATION METHOD, PLAYBACK OUTPUT

CONTROL METHOD, AND RECORDING MEDIA

Filed

September 28, 2001

Examiner

Jones III, Clyde H.

Art Unit

2623

Confirmation No.

6412

745 Fifth Avenue New York, NY 10151 Tel. (212) 588-0800

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Barnet Shindlman

Signature

Date of Signature

RESPONSE UNDER 37 C.F.R. § 1.116

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

Sir:

In response to the Final Office Action mailed on May 3, 2006, having a threemonth statutory period for response set to expire on August 3, 2006, please amend the aboveidentified application as follows.

00375385

U.S. Patent Application No. 09/966,704 Reply to Final Office Action dated May 3, 2006 PATENT 450100-03501

Amendments to the Claims are reflected in the listing of claims, which begins on page 3 of this paper.

Remarks/Arguments begin on page 11 of this paper.

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00375385